



Booth Number:	605
Company Name:	Cavendish Farms
Contact Name:	Fred Frey
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Telephone:	403-585-3815
Name of Product:	N/A – Potato products

What's innovative about the product?

The packaging for each product line has been revamped this year to reflect the four distinct offerings and communicate more clearly to the consumer exactly what they are buying.

This year, Cavendish is also introducing 3 new SKUs, bringing the traditionally wholesale products to a smaller, consumer-accessible packaging size. These are the "Pub Fry" that is currently very popular in the restaurant business, and Cavendish restaurant style frites and a crunchy onion ring which have both tested very positively in consumer markets.

Will there be samples available at the show?

Preferred method of contact:

Twitter:

Facebook: Cavendish Farms

Product Shots:

n/a