



Booth Number:	715
Company Name:	Weston Foods LTD
Contact Name:	Scott Bierwiler
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Telephone:	604-889-2704
Name of Product:	Wonder, D'Italiano, Frozen for in-store bakeries

What's innovative about the product?

Weston has recognized a demand for "clean label" products and "clean label" recipes and has met this by trying to source local ingredients with no preservatives, additives, etc.

Plus, since Oprah joined weight watchers and started talking about how bread is not an unhealthy choice, that positive feedback is beginning to show in the Canadian market.

Will there be samples available at the show?

Preferred method of contact:

Phone

Twitter: coming soon

Facebook: coming soon

Product Shots:

n/a