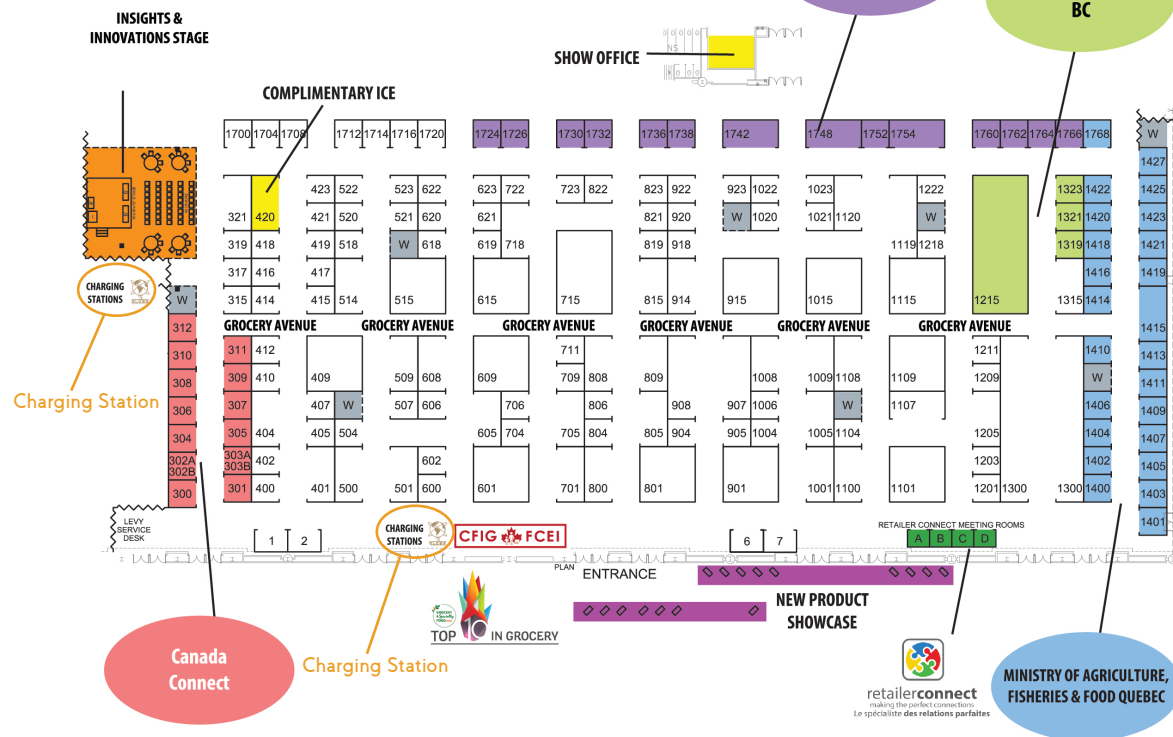


CHECK OUT SHOW SPECIALS BALLOONS AT BOOTHS!

CONFERENCE + TRADE SHOW

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April 27 & 28, 2020 Grocery & Specialty Food West
Vancouver Convention Centre EAST Building
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GATHER TOGETHER

APRIL 1 - 2, 2019

Vancouver Convention Centre EAST Building
999 Canada Pl, Vancouver, BC V6C 3E1

CONFERENCE HOURS: April 1 | 7:30am - 11:00am April 1 | 11:00am - 4:30pm
April 2 | 7:30am - 10:30am April 2 | 11:00am - 4:00pm

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SCHEDULE:

* PRE REGISTRATION REQUIRED

31 SUNDAY MARCH 31, 2019

8:30AM – 12:45PM *INDUSTRY TOUR: Van Whole Produce; T & T Supermarket; Choices Markets (Pre-registered CFG members only)

5:00PM – 7:00PM **OPENING RECEPTION** – All Welcome
STEAMWORKS BREW PUB 375 Water Street

1 MONDAY APRIL 1, 2019

Vancouver Convention Centre EAST Building

7:30AM – 8:00AM * Breakfast
EAST MEETING ROOMS 1,2,3 - 2nd Floor

* MORNING CONFERENCE & WORKSHOP SESSIONS

8:00AM – 8:45AM The Key Areas to be Investing in Your Business, Offline to Online **Alice Fournier, Kantar Consulting**
East Meeting Rooms 1-3

8:45AM – 9:30AM How Independents Can Differentiate Themselves & Future Trends with **Dr. Sylvain Charlebois, Dalhousie University**
East Meeting Rooms 1-3

9:30AM – 9:35AM **COFFEE BREAK**

9:35AM - 10:15AM * CONCURRENT WORKSHOPS

10:15AM - 11:00AM **WORKSHOPS REPEATED**

WORKSHOP 1 - Room 17

Generational Change and the Future of Food in Canada: Market Research Expert **David Coletto** will share insights on how Canadian Millennials (those born between 1980 and 2000) are changing how we think of food.

WORKSHOP 2 - Room 18

Prepare for the Future: Be Relevant, Efficient and/or Different with **Stewart Samuel, IGD Canada**

WORKSHOP 3 - Room 19

DATA - How to get it, use it and act on it! **Prashant Gupta** of **BDO** shares how to leverage your data to differentiate the customer experience through meaningful use of technology, personalized promotions and effectively predict what customers will see, where, when and by whom.

TRADE SHOW

11:00AM - 4:30PM

HALLS B & C



INSIGHTS & INNOVATION STAGE

1:00PM - 1:30PM EDUCATION SESSION

Join **Canada Beef's** **Derrick Ash** and **Joyce Parslow** as they explore ways in which innovative cuts and profitable merchandising will provide clearly defined points of differentiation.

2:00PM - 2:30PM EDUCATION SESSION

Sage Russell of **Lumenwerx(CDm2 Lightworks)** offers up ways to optimize lighting in your retail space to enhance customer experience.

3:00PM - 3:30PM EDUCATION SESSION

Data Bridging the Divide: Gain access to shareable, actionable marketing and buying insights previously known only to the largest retailers. Join **IQDigitec's Marcel Joaquin** to hear how shared analytics can cut your supply chain costs to support your independent or group buying.

4:15PM - 5:00PM MIX AND MINGLE - All Welcome

* EVENING EVENT

6:30PM - 9:00PM The Summit Room - 3rd Floor
Vancouver Convention Centre **WEST BUILDING**

6:30PM - 7:00PM **RECEPTION**

7:00PM - 9:00PM **DINNER & ENTERTAINMENT**
(Comedian Dave Hemstad)

2 TUESDAY APRIL 2, 2019

Vancouver Convention Centre EAST Building

7:30AM – 8:00AM * Breakfast
EAST MEETING ROOMS 1,2,3 - 2nd Floor

* MORNING CONFERENCE & WORKSHOP SESSIONS

8:00AM – 8:45AM What's Next Is Now. **Carman Allison** of **Nielsen Canada**, will explore 4 emerging consumer and retail trends that are influencing product movement off the shelf
East Meeting Rooms 1-3

8:45AM – 9:00AM **COFFEE BREAK**

9:00AM - 9:45AM

* CONCURRENT WORKSHOPS

9:45AM - 10:30AM

WORKSHOPS REPEATED

WORKSHOP 1 - Room 17

HR/Staffing: Talent & The Future of Work. Presented by **ADP Canada's Sooky Lee**

WORKSHOP 2 - Room 18

Store Design: Join **Sam Burman, Off the Wall** design firm, to discover how supermarkets can capitalize with dynamic design trends.

WORKSHOP 3 - Room 19

From Grocerants, to QSRs, and UberEats, What Grocers Need to do to Compete. Presented by: **Katie Martin, Progressive Grocer Magazine**.

TRADE SHOW

11:00AM - 4:00PM

HALLS B & C



INSIGHTS & INNOVATION STAGE

1:00PM - 1:30PM EDUCATION SESSION

Online Grocery - It's Easier and More Affordable Than You Think. Join **Josh Ray** of e-commerce expert **ShopHero** to discover how retailers can work on efficiencies to make more deliveries for less.

2:00PM - 2:30PM EDUCATION SESSION

Going Healthy on Fast Foods: **Suzanne DiMichele** and **Gina Lipton** of **McLean Meats** looks at the top food and diet trends that should be on grocers' radars.

DO NOT MISS OUT

A WORLD OF OPPORTUNITIES

More Trade. More Tastes. More Trends.

