



April 22, 2020

Dear Valued Customer,

This letter is a follow up note to our previous communication dated April 13, 2020 which contains details on our general market price increase of \$0.10 per dozen on all shell egg sizes and varieties graded and processed by the L. H. Gray & Son Limited group of companies (includes Gray Ridge Egg Farms, Sparks Eggs and Golden Valley Eggs).

Since that time, many of you have shared via email and through live conversations with our team members your concerns regarding the timing of our implementation (May 17, 2020). Although we understand the timing of this price increase comes at a challenging time for us all, it is important to understand that this action is required in order for us to continue to provide you with the great quality products and service you have come to expect from all of our shell egg businesses in Canada.

With that being said, we have given careful consideration regarding your concerns on the timing and have agreed to delay our effective date by an additional six (6) weeks to June 28, 2020.

We continue to value your business and appreciate all the feedback you have shared with us as we try to manage our business operations during these difficult times. Should you require any additional details, please do not hesitate to contact your local L. H. Gray & Son Limited sales representative.

Yours truly,

Mike Walsh
President
L. H. Gray & Son Limited

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